

# Online Course Platforms Comparison Table 2025

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## Feature Comparison: Kajabi vs Teachable vs Thinkific vs Podia vs LearnWorlds vs Kartra vs Mighty Networks vs Gumroad

Feature	Kajabi	Teachable	Thinkific	Podia	LearnWorlds	Kartra	Mighty Networks	Gumroad
<b>Starting Price</b>	\$69/mo	\$29/mo	\$49/mo	\$33/mo	\$24/mo	\$52/mo	\$41/mo	Free (10% fees)
<b>Transaction Fees</b>	0%	0%	0%	5%	\$5 per sale	5%	1-3%	8.5-10%
<b>Membership Support</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Limited
<b>Built-in Email</b>	Yes	No	Yes	Yes	No	Yes	Limited	No
<b>Community Features</b>	No	No	Basic Forums	Basic	Limited	No	Advanced	No
<b>Marketplace</b>	No	No	No	No	No	No	Yes	Yes
<b>Recommended Creator Type</b>	Business	Beginner	Solopreneur	Solo	Corporate	Agency	Community Lead	Product Seller
<b>White-Label Branding</b>	Limited	Basic	Advanced	Basic	Advanced	Yes	Limited	Limited
<b>Mobile App</b>	Yes	Yes	No	No	Yes	No	Yes	No
<b>Affiliate Marketing</b>	Yes	Yes	Yes	Shaker	Pro+	Yes	No	Limited
<b>Unlimited Courses</b>	Depends	No	Yes	Yes	No	No	No	No

## Key Pricing Insights

### Most Affordable Starting Point

**Gumroad** - Free to start with pay-per-sale model (10% + processor fees). No monthly commitment required.

### Best Value for Budget Creators

**Podia** - \$33/month annually with unlimited courses, email, and community features included.

### Best Zero-Fee Transaction Model

**Thinkific** - \$36/month with unlimited courses and zero transaction fees across all plans.

### Premium All-in-One

**Kajabi** - \$69/month starting with complete ecosystem (courses, email, funnels, affiliate management).

## Creator Decision Matrix

### For Solopreneurs

- **Best Choice:** Thinkific (\$36/mo) - Unlimited courses, zero fees, built-in email
- **Budget Option:** Podia (\$33/mo) - All-in-one simplicity
- **Marketplace Option:** Gumroad (Free) - Existing audience focus

### For Growing Businesses

- **Best Choice:** Kajabi (\$69+/mo) - Complete automation and scaling
- **Alternative:** Kartra (\$52+/mo) - Advanced funnel optimization

### For Community Builders

- **Best Choice:** Mighty Networks (\$41+/mo) - Community-first approach
- **Mobile-Priority:** Includes branded app on higher tiers

### For Corporate Training

- **Best Choice:** LearnWorlds (\$24+/mo) - SCORM support and interactive video
- **Alternative:** Thinkific (\$36+/mo) - Scalable and affordable

### For Agencies & Marketers

- **Best Choice:** Kartra (\$52+/mo) - Funnel mapping and webinar hosting
- **Alternative:** Kajabi (\$69+/mo) - Complete client management

## Feature Breakdown by Category

### Email Marketing & Automation

- **Built-in (No Extra Cost):** Kajabi, Thinkific, Podia, Kartra
- **Limited/Via Integration:** LearnWorlds, Mighty Networks
- **Not Included:** Teachable, Gumroad

### Community & Engagement

- **Advanced:** Mighty Networks
- **Basic:** Thinkific, Podia
- **Limited:** LearnWorlds
- **None:** Kajabi, Teachable, Kartra, Gumroad

### Branding & Customization

- **Advanced White-Label:** Thinkific, LearnWorlds, Kartra
- **Limited/Basic:** Kajabi, Podia, Mighty Networks, Gumroad, Teachable

### Mobile Experience

- **Full App Support:** Kajabi, Teachable, Mighty Networks, LearnWorlds
- **No App:** Thinkific, Podia, Kartra, Gumroad

### Transaction Fees (Impact on Revenue)

- **Zero Fees:** Kajabi, Teachable (Builder+), Thinkific
- **Low Fees (1-3%):** Mighty Networks
- **Moderate Fees (5%):** Podia (Mover), Kartra (Essentials)
- **High Fees (8.5-10%):** Gumroad
- **Per-Sale Model:** LearnWorlds (Starter tier only)

### Quick Recommendation Guide

**Best Overall Value:** Thinkific

- Unlimited courses, zero transaction fees, built-in email, strong free tier

**Best All-in-One:** Kajabi

- Complete ecosystem, premium support, designed for scaling

**Best for Beginners:** Teachable

- Guided setup, affordable entry, zero fees on Builder plan

**Best Budget Option:** Podia

- \$33/month, includes email and community, unlimited products

**Best for Community:** Mighty Networks

- Advanced community features, branded mobile app, unlimited members

**Best for Testing:** Gumroad

- Zero upfront cost, pay only when you earn, instant setup

**Best for Enterprise:** LearnWorlds

- SCORM support, interactive video, professional features

**Best for Marketers:** Kartra

- Advanced automation, funnel mapping, webinar hosting included

**Annual Cost Comparison (for \$10k/month revenue)**

Platform	Monthly Fee	Annual Fee	Transaction Fees/Year	Total Year Cost
Thinkific	\$36	\$432	\$0	<b>\$432</b>
Kajabi	\$55	\$660	\$0	<b>\$660</b>
Teachable	\$69	\$828	\$0	<b>\$828</b>
Podia	\$33	\$396	\$6,000 (5%)	<b>\$6,396</b>
LearnWorlds	\$79	\$948	\$0 (Pro)	<b>\$948</b>
Kartra	\$99	\$1,188	\$0	<b>\$1,188</b>
Mighty Networks	\$179	\$2,148	\$1,200 (1%)	<b>\$3,348</b>
Gumroad	\$0	\$0	\$10,600 (10.6%)	<b>\$10,600</b>

*Assumptions: \$10,000/month revenue, payment processing fees excluded, annual billing where applicable*

**Final Thoughts**

Choosing the right platform depends on three factors:

1. **Budget** - Determine your monthly spend threshold
2. **Features** - Identify which tools are essential (email, community, white-label)
3. **Scale** - Plan for growth; some platforms have higher transaction fees at scale

Most successful creators start lean (Podia, Thinkific, Teachable) and upgrade to premium platforms (Kajabi, LearnWorlds) as revenue grows and needs become more complex.